



Cookies Policy

This Cookies Policy explains how **Funds24** (operated under **SP Absolute Financial Services Pvt. Ltd.**) uses cookies and similar technologies on our website www.funds24.in to enhance your browsing experience.

By continuing to use our website, you agree to the use of cookies in accordance with this policy.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites remember user preferences, improve site performance, and offer personalized content.

2. Types of Cookies We Use

a) Essential Cookies

These cookies are necessary for basic website functions like navigation, login, and secure areas. They cannot be disabled.

b) Performance & Analytics Cookies

These cookies collect information about how visitors use the site (e.g., most visited pages) to help us improve performance and user experience.

c) Functionality Cookies

They allow the website to remember your preferences (such as language, region, or form inputs) to enhance usability.

d) Targeting/Advertising Cookies

These cookies are used to deliver relevant ads and measure campaign effectiveness. We may share this data with trusted advertising partners.

3. Managing Cookies

You can manage or delete cookies via your browser settings. Disabling cookies may affect some functionalities of the website.

Popular browser settings:

- **Google Chrome:** Settings > Privacy and Security > Cookies
 - **Mozilla Firefox:** Options > Privacy & Security > Cookies and Site Data
 - **Safari:** Preferences > Privacy
 - **Edge:** Settings > Site Permissions > Cookies and Site Data
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4. Third-Party Cookies

We may use third-party services like **Google Analytics, Facebook Pixel, or ad networks**. These third parties may also set cookies to collect anonymous usage or advertising data.

5. Updates to This Policy

Funds24 may update this Cookies Policy from time to time. Any changes will be posted here with the revised date.

Effective Date: 15-July-2025

Contact Us: support@funds24.in | +91-6387557389

FUNDS24
"SMART LOAN SIMPLE PROCESS"